



Dear Sir or Madam:

On Saturday, May 10, 2014, **The Dylan Flinchum "Rock on!" Foundation** will be hosting our THIRD annual Dinosaur Stomp 5K Run/Walk and Family Fun Day. The event will begin in Modick Park in Hopatcong and promises to be a day filled with great friends, great fun and great music!

The 5K will guide the participants through the streets of Hopatcong where Dylan's parents grew up and both sets of Grandparents still live. Dylan is the beautiful four year old son of Mike and Melissa (Larsen) Flinchum. In August of 2011, Dylan was diagnosed with a rare, degenerative brain disease known as **Metachromatic Leukodystrophy (MLD)**. Our wish is that you will join us on May 10 to help to continue to bring further awareness to this horrible disease.

The strong sense of community is the backbone of the Rock On! Foundation and has always been important to Dylan's family. Since Dylan's diagnosis, the outpouring of love and support from the community has been overwhelming.

As a local business and a vital part of our community, we hope you will consider sponsoring this event. We look forward to bringing everyone together on this day to celebrate this beautiful boy, his family and his friends.

Whether you are a long standing business, or just getting on your feet, this is a perfect opportunity to get your company's name out there. Over the last two years, over 1,000 people flooded the park and the streets of Hopatcong, and we are anticipating an even larger crowd this year!

Also, if you are available to attend the event, please do! We would love for you to be a part of this very special day to hand out business cards or any other information about your company that you would like.

Please note, although the Foundation IS incorporated and registered in the State of NJ as a non-profit charity, it is not recognized by the IRS as 501(c)3 compliant for tax exemption. This classification is to ensure that all of the monies raised go directly to Dylan and his family whereas compliance to 501(c)3 requires that monies raised cannot be distributed to a particular individual person or family.

If you would like to sponsor, please see attached sheet for Sponsorship Tier information and return the bottom portion of the form to the address given. If you have any questions or would like to provide sponsorship information through email, please contact us at dylanrockon@yahoo.com.

The sponsor deadline is APRIL 1, 2014. We appreciate your time and consideration and hope you are able to participate in this great event for a great cause. Please keep Dylan and his family in your thoughts and prayers.

With best regards,

The Dylan Flinchum **Rock On!** Foundation



THE DYLAN FLINCHUM **Rock On!** FOUNDATION

Sponsorship

Sponsor this family-friendly event and gain exposure, good will, and support a great cause!

★ Saturday, May 10, 2014 ★

\$75
and up

Stomper Sponsor

1. Logo on Dinosaur Stomp Website
2. Logo on Group Sponsor Signs located around park
3. Company name on back of race t-shirts

\$150
and up

Super Stomper Sponsor

1. Logo on Dinosaur Stomp Website
2. Logo on Group Sponsor Signs located around park
3. Company name on back of race t-shirts
4. Logo and company write-up on sponsor cards (goodie bags)

\$300
and up

Super Duper Stomper Sponsor

1. Logo on Dinosaur Stomp Website
2. Logo on Group Sponsor Signs located around park
3. Company name on back of race t-shirts
4. Logo and company write-up on sponsor cards (goodie bags)
5. Large logo on banner at each water station (high resolution image required)

★ Don't miss out! Deadline to Sponsor is **April 1, 2014** ★

COMPANY NAME

Point of Contact:

LAST NAME

FIRST NAME

EMAIL ADDRESS

PHONE

Sponsor Level:

- Stomper Sponsor** (\$75 and up)
- Super Stomper Sponsor** (\$150 and up)
- Super Duper Stomper Sponsor** (\$300 and up)

Payment Type:

- Check**
Payable to:
The Dylan Flinchum Foundation
14 Lenape Drive, Stanhope, NJ 07874
- Credit Card**
Please pay on our website
(dylanrockon.weebly.com). Thanks!